



# LONGHORNS



Established in 1974, **The Cambrian Valley Youth Football and Cheer ("CVYF")** program is a local level, non-profit organization providing youth football and cheer programs for 150-200 children of San Jose's Cambrian Community. We are a proud member Association of 'Pop Warner Little Scholars, Inc.'. Cambrian Valley passionately supports the promotion of academic excellence, teamwork and commitment in the lives of our young children and their families.

### **OUR MISSION STATEMENT:**

The mission of the Cambrian Valley Longhorns is to provide a safe, structured and supervised environment that will enable children to benefit from the participation in CV's team sports and activities. We, Cambrian Valley Youth Football & Cheer, believe that active participation in our programs will help to provide some of the fundamental skills, knowledge and values that our participants will use in sports and other aspects in their lives.

As with many non-profit youth organizations, raising funds is extremely important to the success of the program. The yearly cost to sustain our football teams and cheer squads is in excess of \$100,000. Our organization is administered solely by dedicated parent volunteers. Tax deductible donations fund equipment for the players, use of fields, hiring officials and sponsorship for children who could otherwise not afford to play.

The CVYF organization is grateful for any donation your organization could make to help support our 2010 season.

## SPONSORSHIP LEVELS

### Bronze - \$100

- Name listed in our Annual CV Yearbook
- Company Logo & Link listed on the CV Webpage
- Displayable Appreciation Certificate

### Silver - \$200

- Business card-size ad in our Annual CV Yearbook
- Company Logo & Hyper-Link on the CV Webpage
- Displayable Appreciation Certificate

### Gold - \$500

- 1/4 page ad in our Annual CV Yearbook
- Company Logo & Hyper-Link on the CV Webpage
- Photo Appreciation Plaque

### Platinum - \$1,000

- 1/2 page ad in our Annual CV Yearbook
- Company Logo & Hyper-Link on the CV Webpage
- Photo Appreciation Plaque
- 3x5 Company Ad Banner displayed at all home games & league events

### Diamond - \$1,500

- Full page ad in our Annual CV Yearbook
- Company Logo & Hyper-Link on the CV Webpage & league events
- Photo Appreciation Plaque
- 3x5 Company Ad Banner displayed at all home games & league events
- Business cards on display at all home games

### Hall of Fame - \$2,000 & up

- Let's talk!! You will be loved & adored by all CV members & families...

**FOR MORE INFORMATION REGARDING SPONSORSHIPS OR DONATIONS, PLEASE CONTACT OUR FUNDRAISING DIRECTOR, WILLIAM "RUSTY" CUMPSTON: [wrcumpston@comcast.net](mailto:wrcumpston@comcast.net)**

**Please visit our website at [www.cvyf.org](http://www.cvyf.org) for more information.**

